



FOR IMMEDIATE RELEASE

FULTON INNOVATION PARTNER LEGGETT & PLATT BRINGS ECOUPLED™ WIRELESS POWER TECHNOLOGY TO THE TABLE

Four Major Furniture OEMs Showcase Furniture with eCoupled Technology at NeoCon

ADA, Michigan – June 23, 2009 – Fulton Innovation (Fulton), the creator and exclusive licensor of eCoupled intelligent wireless power, and infrastructure partner, Leggett & Platt, showcased several furniture pieces integrating eCoupled technology with Flexsteel Hospitality, KI, Kimball Office, and National Office Furniture at the 2009 NeoCon World’s Trade Fair featuring innovative products in various interiors.

These furniture manufacturers cover the key markets of residential, office, educational, healthcare, commercial, and hospitality furniture. KI demonstrated delivery of wireless power with eCoupled technology in several market vignettes including a lecture hall, a library media center, and a café style business “touchdown” area. Leggett & Platt and KI also partnered to produce a white paper on wireless power for stakeholders in the furniture industry.

The other furniture pieces shown with eCoupled technology included a work table, an executive desk, a conference table, student seating and work areas, education lecture hall seating and tables, healthcare furniture and lounge and residential seating with tablet arms. These infrastructure environments enabled with eCoupled technology were shown powering eCoupled-enabled mobile phones, lamps, laptop computers, flashlights and remote controls.

“Fulton Innovation has focused on developing eCoupled technology as an integrated solution and Leggett & Platt has been an important partner to develop the infrastructure side of eCoupled wireless power,” said Dave Baarman, Director of Advanced Technologies for Fulton Innovation. “We’re thrilled to see the breadth of coverage across the furniture markets with these key manufacturers.”

“We’re excited to work with the furniture manufacturers to showcase this technology in a variety of infrastructure environments,” said LeRoy Johnson, Senior Director of Emerging Technologies for Leggett & Platt. “The use of eCoupled wireless power makes these furniture pieces much more seamless to design and for consumers to use. The feedback we received from NeoCon attendees was outstanding.”

To view photos of the furniture with eCoupled technology and download the white paper, “Charging Ahead: Intelligent Wireless Power for Real World Environments,” visit www.ecoupled.com.

(more)



About Leggett & Platt

Leggett & Platt (NYSE: LEG) is a diversified manufacturer that conceives, designs and produces a broad variety of engineered components and products that can be found in most homes, offices, and automobiles. The company serves a broad suite of customers that comprise a “Who’s Who” of U.S. manufacturers and retailers. The 126-year-old firm’s continuing operations are composed of 20 business units, 19,000 employee-partners, and approximately 160 manufacturing facilities located in 18 countries.

Leggett & Platt is North America’s leading independent manufacturer of: a) components for residential furniture and bedding; b) components for office furniture; c) drawn steel wire; d) automotive seat support and lumbar systems; e) carpet underlay; f) adjustable beds; and g) bedding industry machinery.

About Fulton Innovation and eCoupled™ Technology

A subsidiary of Amway Corporation, Fulton Innovation is dedicated to commercializing new and innovative technologies that improve the way we live, work, and play. Fulton is working with a wide range of industry-leading companies to integrate eCoupled technology into infrastructure and electronic devices to enable consumers to live a truly wireless life.

The engineers behind eCoupled™ have been developing, advancing, and perfecting the technology for over 10 years. eCoupled technology has been incorporated into Amway’s eSpring™ water purification devices for seven years, with over 1.5 million devices sold in over 36 countries worldwide to date.

Amway employs more than 13,000 people worldwide, including over 450 engineers and scientists. Amway has sales of more than \$8 billion annually. It is headquartered in Ada, Michigan and has operations in more than 80 countries and territories worldwide.

For additional information, please visit fultoninnovation.com or ecoupled.com.

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