



## FOR IMMEDIATE RELEASE

NEW HTC AND LG MOBILE DEVICES ON THE VERIZON WIRELESS NETWORK  
FEATURE WIRELESS CHARGING CAPABILITIES FROM FULTON INNOVATION

### **Fulton Works with Texas Instruments to Integrate eCoupled™ Wireless Technology into Qi-Compliant HTC and LG Devices**

**ADA, Mich. — March 22, 2011** — Fulton Innovation ([www.fultoninnovation.com](http://www.fultoninnovation.com)), the creator and exclusive licensor of eCoupled™ intelligent wireless power, is pleased to be working with Texas Instruments (TI) and device manufacturers to bring wireless power technology to recently announced HTC (<http://bit.ly/gzmK6N>) and LG (<http://prn.to/hRfTwb>) devices on the Verizon Wireless network. The new devices include an eCoupled-integrated option and change the way users interact with mobile technology.

Fulton's eCoupled technology provides the convenience and benefits of complete wireless power integration, without the need for after-market solutions. Consumers will now be able to charge these new devices by simply placing them on a charging pad — meeting customer demand for integrated wireless solutions that help eliminate the need for cords.

“We are thrilled to assist TI in bringing wireless power technology to LG and HTC devices on the Verizon Wireless network and fully support the efforts of our partners in bringing integrated wireless charging capabilities to consumers,” said Dave Baarman, Director of Advanced Technologies for Fulton Innovation. “Our objective is to bring wireless power to every element of life so some of our next achievements will be in expanding spatial freedom, and creative applications through advances in design.”

The wireless technology being used in the newly announced mobile devices meet the Qi global standard from the Wireless Power Consortium (WPC) for low powered devices, making it fully interoperable with any Qi charging device worldwide. Qi opens the door for mass commercialization of wireless power by ensuring the interoperability of compliant products for both manufacturers and consumers. As a leader



in wireless power, with over 600 patents, Fulton Innovation has been at the forefront of advancing the Qi standard as a founding member of the WPC and developer of eCoupled technology.

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### **About Fulton Innovation and eCoupled™ Technology**

A subsidiary of Alticor Corporation, Fulton Innovation is dedicated to commercializing new and innovative technologies that improve the way we live, work, and play. Fulton is working with a wide range of industry-leading companies to integrate wireless power technology into infrastructure and electronic devices to enable consumers to live a truly wireless life.

The engineers behind eCoupled have been developing, advancing, and perfecting the technology for over 12 years. eCoupled technology has been incorporated into Amway's eSpring™ water purification devices for 10 years.

Amway employs more than 13,000 people worldwide, including over 500 engineers and scientists. Amway has sales of more than \$9.2 billion annually. It is headquartered in Ada, Michigan and has operations in more than 80 countries and territories worldwide.

For additional information, please visit [ecoupled.com](http://ecoupled.com).

### **MEDIA CONTACT:**

Sharon Barclay, Blue Trumpet Group  
617.571.1233  
[sharon@bluetrumpetgroup.com](mailto:sharon@bluetrumpetgroup.com)

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